

SELECTIVE EVP AND CFO, DALE A. THATCHER, AND EVP, INSURANCE OPERATIONS, JOHN MARCHIONI TO PRESENT AT THE RAYMOND JAMES 33RD ANNUAL INSTITUTIONAL INVESTORS CONFERENCE

Event:

Selective Insurance Group, Inc., EVP and CFO, Dale A. Thatcher and EVP, Insurance Operations, John Marchioni to speak at the Raymond James 33rd Annual Institutional Investors Conference.

Date:

March 5-7, 2012

Selective will present on Tuesday, March 6, 2012 at 9:15 a.m. Eastern time

Internet Access:

Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of www.selective.com.

Minimum system requirements include RealPlayer software, which can be downloaded at no cost from www.real.com/products/player/index.html, or Microsoft Windows Media Player. For those unable to listen to the live broadcast, a replay will be available for 7 days by accessing the above web address. There is no charge to access the event.

Information:

For more information about the Selective broadcast, contact Jennifer DiBerardino at (973) 948-1364 or Jennifer.diberardino@selective.com.

Selective Insurance Group, Inc. is a holding company for eight property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.