SELECTIVE CHAIRMAN, PRESIDENT AND CEO, GREGORY E. MURPHY, AND EVP, CHIEF FINANCIAL OFFICER, DALE A. THATCHER, TO PRESENT AT THE BANK OF AMERICA MERRILL LYNCH INSURANCE INVESTOR CONFERENCE

Event:
Selective Insurance Group, Inc., Chairman, President and CEO Gregory E. Murphy and EVP, Chief Financial Officer Dale A. Thatcher to speak at the Bank of America Merrill Lynch Insurance Investor Conference.

Date:
February 13-14, 2013 Selective will present on Wednesday, February 13, 2013 at 10:35 a.m. Eastern Time.

Internet Access:
Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of www.selective.com. For those unable to listen to the live broadcast, a replay will be available until March 13, 2013 by accessing the above web address.

Information:
For more information about the Selective broadcast, contact Jennifer DiBerardino at (973) 948-1364 or Jennifer.diberardino@selective.com. Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated “A” by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.